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SnapAV Launches Holy Snap Rewards Program

Program allows dealers to earn rewards based on purchasing in new SnapAV product categories. The program runs from March 4th to December 20th, 2019.

Charlotte, NC – March 4, 2019 – SnapAV has relaunched Holy Snap, a program exclusive to Partner Rewards members that gives installers the chance to earn major rewards for purchasing SnapAV products, including cars, vacations, and SnapAV product credit.

“We’re always looking for impactful ways to thank our dealers for their loyalty,” said Janyl Yousefpour, SnapAV’s Vice President of Customer Marketing.

SnapAV dealers who are in the Partner Rewards program and register for Holy Snap earn one point for every dollar spent in their eligible categories. The program runs from March 4th to December 20th, 2019. After the program is complete, dealers can redeem the points they’ve earned for rewards.

Rewards range from kegerators, drones, grills, and MacBook Pros to luxury vacations like Caribbean cruises and private helicopter tours of Italian wine country. In total, there are nine different point thresholds and 49 different rewards, with additional rewards being revealed monthly. Participating dealers can redeem their points on a major reward or several smaller rewards, either for themselves or their team members.

“Based on dealer feedback, we’re offering points in more product categories than ever before,” continued Yousefpour. “We still want to encourage our customers to try new products during Holy Snap, but this year we’re including more brands to maximize their opportunity to earn rewards.”

Last year, dealers earned over 36 million points that they redeemed for 224 vacations, 380 Apple products, and 778 SnapAV product credits.

SnapAV Partner Rewards members can start earning Holy Snap points by registering at www.HolySnapRewards.com.

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily

accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. Additional information about SnapAV and its products can be found at www.snapav.com.

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